



FOX - OFFICE OF INTERNATIONAL PROGRAMS

## California: San Francisco & Silicon Valley Domestic Immersion

JANUARY 4-10, 2020

This professional development immersion is being offered to students in the Specialized Masters Programs in MS/Business Analytics, MS/Digital Innovation in Marketing, and the MS/Finance suite (MS/Financial Analysis & Quantitative Risk Management, MS/Quantitative Finance and Risk Management and MS/ Financial Analysis).

Students joining this immersion will explore the dynamic ways that Silicon Valley is using analytics to disrupt all facets of business. We will discuss applications of analytics, CRM, AI, and customer focused design with applications to FinTech, Finance, Marketing, Blockchain, and more. While visiting companies located in San Francisco and Silicon Valley, students will interact with thought leaders, decision makers, and industry executives who are leading the charge of digital industry disruption. This professional development opportunity will help students understand current and developing technologies and their impact on business today and in the future through site visits, presentations, and discussions. Due to the broad nature of this topic, this immersion will appeal to students in multiple programs, allowing them to explore the many facets of today's digital industries.

### PROGRAM FEE:

The original program fee was \$3,700. But, using funds from the CIBER grant, Fox scholarships, and subsidies from each MS Program listed above, we have been able to reduce the program fee to **\$1,450!**

### FEE INCLUDES:

- Accommodations (double occupancy)
- Corporate visits
- Cultural activities
- Some meals
- In-country transportation

### DEPOSIT:

To secure your spot, a non-refundable \$500 is due by Friday, October 11, 2019.

Please note: the Program fee does NOT include RT airfare.

### READY TO APPLY:

Visit [noncredit.temple.edu/foxgradimmersions](https://noncredit.temple.edu/foxgradimmersions) to access online application and personal statement instructions.

### QUESTIONS?

Contact [foxglobal@temple.edu](mailto:foxglobal@temple.edu)