

Meeting Notes

Key Points:

- General questions regarding project clarification in proposal
- Financial Model will help determine direction
- Capstone Mentor: Lori Greene

Date: August 29, 2022

Participants:

	Abby Morela
Megan Sharkey	Arpana Shekhar
Hannah O'Hara	Sara Valko
Henry Fountain	Amy Lavin
Samara Grossel	Rebecca Zinn

Follow Up:

1. Need to establish a focus on integration or stand alone application
2. Need to consider revenue model

Summary:

The first meeting with Capstone Advisors was held on August 29th at 7PM. Amy and Rebecca commended the team for their creativity and expressed excitement about the pitch. Some concerns regarding the direction in establishing consumers needs to be discussed further with the team. The team expressed concern in web development as the WordPress site does not give access to many important features to design properly. The advisors would like the team to work through these problems rather than creating a website on a new platform.

Questions:

1. What direction should the project focus on?
2. Who is our Capstone Mentor?