



KELLY LINEMAN
GRAPHIC DESIGN

EDUCATION

TYLER SCHOOL OF ART | TEMPLE UNIVERSITY (2012 – 2017)

BFA, Graphic & Interactive Design

Minor: Art History

FOX SCHOOL OF BUSINESS | TEMPLE UNIVERSITY (2014-2017)

Minor: General Business / Focus in Marketing

EXPERIENCE

PENN MEDICINE | GRAPHIC DESIGNER (JUNE 2019 – PRESENT)

Design a variety of marketing collateral for Penn's service lines

TRACTION | SENIOR BRAND DESIGNER (NOV 2018 – JUNE 2019)

Design brand identities for companies of all sizes, web design, & illustrations

PENN MEDICINE | GRAPHIC DESIGNER (AUG 2017 – NOV 2018)

Design various marketing materials for Penn service lines including digital and print ads, social media graphics, and annual reports

Design and manage production of all print collateral including brochures, posters, invitations, mailers, flyers, banners

UNIQUE INDUSTRIES | GRAPHIC DESIGN INTERN (2013 – 2017)

Designed email blasts and catalog pages, products and advertisements for licensors through style guides, and created hand-made product mock-ups to send to vendors

ANTHROPOLOGIE | GRAPHIC DESIGN INTERN (FALL 2016)

Assisted in creating in-store signage and promotional materials for events

PHILADELPHIA FLYERS | MARKETING DESIGN INTERN (SUMMER 2016)

Designed advertisements and infographics for the marketing team while assisting with various marketing projects for the 2016 season

Redesigned the team banners for the Wells Fargo Center

SKILLS

SOFTWARE | MAC OS X AND PC

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Muse, Dreamweaver, After Effects, Lightroom

Microsoft Office Suite: Excel, Powerpoint, Outlook, Word

DESIGN | WORDPRESS, BASIC HTML/CSS, HTML5

CONTACT

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