

8/24/20 - First meeting w/ Amy and Becca

Monday, August 24, 2020 7:37 PM

What is the difference between our stuff and "I've falling and can't get up"

- IoT
 - Stove is on
 - Sensors
 - Something is out of the norm
 - What is the foundation of our platform - Google, Alexa?
 - What is the wireframe of how all of those pieces connect.
 - Not just emergency, provides a companion
- Bluetooth Low energy devices - Alibaba, provides the hardware component
- Software element to collect data from sensors.
- Home Health devices (temp, heartrate, oxy, etc)
- Got to keep in mind the resistance to technology
- Becca
 - Think about - Product itself - sensors are a commodity
 - Platform is the innovation, the data, the users, compliance, privacy,
- Amy
 - GPS, heart monitor
 - Perhaps the wearable is the entry point
 - The market
 - Medicare
 - What's our market plan?
 - The Dashboard for the caregivers, the patients, the oncall support team
 - Think through the technology
 - Legal, HIPAA, Privacy
 - What is the best first part of this project to tackle?
 - Wants us to focus on good drafts with data, makes the deliverables so much easier. They don't have to be final.